

# FUNDRAISING STRATEGIES

## Superticket —

The superticket provides an all-in-one program that combines mulligans, raffle tickets and on course contests in one package for the golfers to purchase at registration. This is a no-risk program designed to maximize additional revenues at our event. This ticket is fully customizable. Please contact a sales associate for strategies on how this can help raise revenues.



## Silent Auction Consignment —

Signature Services can provide unique eye catching consignment artwork and sports memorabilia that will add to any existing silent auction program. For those fundraising events that do not have a silent auction, this is a perfect way to raise additional funds without any additional risk.



## ONLINE REGISTRATION

“The reason why Signature Services has the best online registration tool on the market is because they allow me to fully customize my website to my specific needs. Not only has it saved me and my staff countless hours, but it has been a tool that has been utilized to raise additional funds for my charity” Otto Orf, Professional Soccer Player - Executive Director Otto Orf Foundation.

Signature Services has partnered with an online golf registration site that has over ten years of proven experience. The benefits of taking your registration process to the next level include:

1. Provide structured guidelines for better planning and budgeting
2. Accept payments from contestants and sponsors via the internet
3. Allow contestants to directly input players which reduces management time
4. Link to any website to allow for ease of marketing
5. Provide additional revenues by providing additional sponsorship opportunities
6. Provide additional exposure for your top sponsors
7. Retain player and sponsorship data to be used for future marketing efforts
8. Manage player data more effectively
9. Provide a more professional image for your event



Tournament Services  
Prizes and Awards  
Hole-In-One Prize Packages  
Signs & Banners  
Custom Merchandise



Promotional Products  
Employee Apparel  
Recognition Programs  
Trade Show Giveaways  
Gift Ideas

## SIGNATURE SERVICES IS PGA ENDORSED

“The staff at Signature Services and Promotional Products has an eleven year proven track record of providing outstanding service and ideas to make the most of your golf event. The Northern Ohio PGA would recommend Signature Services expertise to any event planner looking to run a successful event. That is why we have had a relationship with their team for the past eleven years.”

– Dominic Antenucci  
Executive Director,  
Northern Ohio PGA



# HOLE-IN-ONE PRIZE PACKAGES

Mix and Match any of the prizes listed.

Include a vehicle of your choice or any prize not on this list with a value up to \$1 Million Dollars. We will create the perfect package for your event! Please call Signature Services for more details or quotes.

## PRIZE Per Golfer

### LEADERBOARD PACKAGE

PGA Village Golf Trip for 2	\$0.19
Reno Golf Trip for 2	\$0.38
Carnival Cruise for 2	\$0.39
Arizona Golf Trip for 2	\$0.19

### ULTIMATE GOLF

Pebble Beach Golf Vacation for 2	\$1.19
Whistling Straits Golf Vacation for 2	\$0.65
Pinehurst Golf Package For 2	\$1.02
TPC Sawgrass Golf Package for 2	\$0.72

### SPORTS CHAMPIONSHIP

NBA Finals for 2	\$1.30
World Series For 2	\$1.20
NASCAR Daytona for 2	\$1.20
Super Bowl Package for 2	\$1.85

### THE GAMBLER

World Series of Poker Seat	\$2.75
Las Vegas Trip for 2	\$0.89
Reno Package For 2	\$0.38
Casino Windsor For 2	\$0.25

### COLLEGE GAME DAY

Ohio State vs. Michigan for 2	\$0.45
Notre Dame vs. USC for 2	\$0.95
Texas vs. Oklahoma for 2	\$0.95
Rose Bowl Package for 2	\$1.25

\*A 18 x 24" photographic quality tee-sign for each prize hole is ADDITIONAL COST OF \$18.00 PER SIGN PLUS SHIPPING.  
 \*\*Prize values above are based on a shot taken from a minimum distance of 150 yards for men and 135 yards for women  
 \*\*\*Any prize marked in red requires a non-participating witness at the tee and green. All other prizes do not require a non-participating witness  
 \*\*\*\* There are no minimum golfers or no minimum requirements for ordering the HIO packages above.

## PRIZE Per Golfer

### ULTIMATE SPORTS ROAD TRIP

Cleve Browns at Pittsburg Steelers	\$0.55
Cleve Cavs at LA Lakers for 2	\$0.70
Cleve Indians at NY Yankees for 2	\$0.70
Cleve Cavs at Orlando Magic for 2	\$0.65

### THE MAJORS

2010/11 US Open Golf Package for 2	\$0.90
2010/11 British Open Package for 2	\$1.90
2011 Masters Tickets and Vacation for 2	\$2.15
2010/11 PGA Championship for 2	\$0.90

### ADVENTURE GETAWAY

Hawaii Vacation For 2	\$1.44
Cancun 4-day Adventure for 2	\$0.85
Alaska Fishing Trip for 2	\$1.68
Cabo San Lucas Package For 2	\$0.96

### COOL TOYS

Harley Davidson Sportster	\$1.68
ATV 4-Wheeler Rhino/Gator	\$1.58
2010 I-Pad	\$0.31
50" Plasma LCD HDTV	\$0.35

### COOL CASH

\$5000 Cash	\$1.15
\$10,000 Cash	\$2.25
\$25,000 Cash	\$5.50
Rolex Submariner Watch	\$1.10

# RECOGNIZING SPONSORSHIPS

"We have used the customized plaques for several years at the annual Enshrinee Golf Classic and find them to be not only great recognition on the course, but also a wonderful keepsake for our valued sponsors."

- Dave Motts, Vice President of Marketing/Operations, Pro Football Hall Of Fame

## SIGNAGE

18" x 24" Customized Digital Sign \$29.95 includes stakes  
 24" x 36" Customized Digital Sign \$57.95 includes stakes or easel back

## BANNERS

Full Color Digital Banner  
 \$11 per square foot

## CUSTOMIZED GOLF FLAGS

Starting at \$23 per flag

## CUSTOMIZED TEE MARKERS

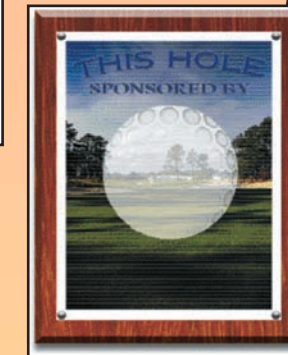
\$29.95 each

## CUSTOMIZED PLAQUES

1-9 Plaques . . . . . \$35.00 each  
 10-19 Plaques . . . . . \$27.50 each  
 20+ Plaques. . . . . \$25.00 each



HOLE SPONSOR SIGNS



# MERCHANDISING YOUR GOLF EVENT

Contact our professional sales team to source the latest in golfer gift ideas. Utilize a PGA accredited team to provide input on ways in which to provide the best value for any golfer gift budget. In today's competitive marketplace every aspect of your golf event must make a statement. The perfect arrival gift is the way to set the stage for a successful day.

## GOLF RELATED GIFTS

- WEARABLES • GOLF BALLS • AWARDS • GOLF ACCESSORIES
- BAGS AND POUCHES • FUNCTIONAL GOLF ITEMS
- POST EVENT GIFTS

## NON GOLF RELATED GIFTS

- DESK ACCESSORIES WEARABLES • TRAVEL GIFTS
- PROMOTIONAL ITEMS • EARLY REGISTRATION GIFTS

# PUTTING CONTESTS AND SHOOTOUTS

Putting contests and shootouts are great events to raise additional funds while adding excitement to your golf event. Contact your Signature Services sales associate for strategies.

## SHOOTOUTS 165 Yards

\$50,000 Cash	\$12 Per Player
\$100,000 Cash	\$25 Per Player
\$1 Million Dollars 40 yr annuity	\$199 Per Player

## PUTTING CONTESTS

Single Putt Contest (60 ft)	\$49 per \$1000 prize value
2-Putt Combo (20,60 ft)	\$7 per \$1000 prize value
3-putt Combo (10, 20, 60 ft)	\$4 per \$1000 prize value
4-putt Combo (10, 20, 40, 60 ft)	\$1 per \$1000 prize value

website: [www.ssapp.net](http://www.ssapp.net) • email: [jp@ssapp.net](mailto:jp@ssapp.net)

## SIGNATURE SERVICES GUARANTEES TOTAL SATISFACTION!

Few companies in the promotional product marketing industry actually commit in writing to "total satisfaction" for their clients. We Do! We know that when products are manufactured there are things that can and do go wrong. We carry the burden so that you can rest assured, regardless of the position of the manufacturer we will deliver what you have ordered no matter what.

Here is our commitment in writing:

"Signature Services and Promotional Products unconditionally guarantees all products ordered by its clients to be exactly as presented and ordered without product or printing defect. If for any reason you are not 100% satisfied with the product, we will gladly replace it."